

## SOME APPLICATIONS OF UNIFORMLY CONVEX FUNCTIONS WITH NEGATIVE COEFFICIENTS DEFINED BY FRACTIONAL CALCULUS OPERATOR

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ABSTRACT. In this paper, we introduce a new subclass of uniformly convex functions with negative coefficients defined by fractional calculus operator. We obtain the coefficient bounds, growth distortion properties, extreme points and radii of close-to-convexity, starlikeness and convexity for functions belonging to the class  $TS(v, \rho, \mu)$ . Furthermore, we obtained modified Hadamard product, convolution and integral operators for this class.

### 1. Introduction

Let  $A$  denote the class of all functions  $u(z)$  of the form

$$u(z) = z + \sum_{\eta=2}^{\infty} a_{\eta} z^{\eta} \quad (1.1)$$

in the open unit disc  $E = \{z \in \mathbb{C} : |z| < 1\}$ . Let  $S$  be the subclass of  $A$  consisting of univalent functions and satisfy the following usual normalization condition  $u(0) = u'(0) - 1 = 0$ . We denote by  $S$  the subclass of  $A$  consisting of functions  $u(z)$  which are all univalent in  $E$ . A function  $u \in A$  is a starlike function of the order  $v, 0 \leq v < 1$ , if it satisfy

$$\Re \left\{ \frac{zu'(z)}{u(z)} \right\} > v, (z \in E). \quad (1.2)$$

We denote this class with  $S^*(v)$ .

A function  $u \in A$  is a convex function of the order  $v, 0 \leq v < 1$ , if it satisfy

$$\Re \left\{ 1 + \frac{zu''(z)}{u'(z)} \right\} > v, (z \in E). \quad (1.3)$$

We denote this class with  $K(v)$ .

Let  $T$  denote the class of functions analytic in  $E$  that are of the form

$$u(z) = z - \sum_{\eta=2}^{\infty} a_{\eta} z^{\eta}, (a_{\eta} \geq 0, z \in E) \quad (1.4)$$

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and let  $T^*(v) = T \cap S^*(v)$ ,  $C(v) = T \cap K(v)$ . The class  $T^*(v)$  and allied classes possess some interesting properties and have been extensively studied by Silverman [13] and others.

A function  $u \in A$  is said to be in the class of uniformly convex functions of order  $\varrho$  and type  $\gamma$ , denoted by  $UCV(\varrho, \gamma)$ , if

$$\Re \left\{ 1 + \frac{zu''(z)}{u'(z)} - \gamma \right\} > \varrho \left| \frac{zu''(z)}{u'(z)} \right|, \quad (1.5)$$

where  $\varrho \geq 0, \gamma \in [-1, 1)$  and  $\varrho + \gamma \geq 0$  and it is said to be in the class corresponding class denoted by  $SP(\varrho, \gamma)$ , if

$$\Re \left\{ \frac{zu'(z)}{u(z)} - \gamma \right\} > \varrho \left| \frac{zu'(z)}{u(z)} - 1 \right|, \quad (1.6)$$

where  $\varrho \geq 0, \gamma \in [-1, 1)$  and  $\varrho + \gamma \geq 0$ . Indeed it follows from (1.5) and (1.6) that

$$u \in UCV(\varrho, \gamma) \Leftrightarrow zu' \in SP(\gamma, \varrho). \quad (1.7)$$

For  $\varrho = 0$ , we get respectively, the classes  $K(\gamma)$  and  $S^*(\gamma)$ . The function of the class  $UCV(1, 0) \equiv UCV$  are called uniformly convex functions, were introduced and studied by Goodman with geometric interpretation in [2]. The class  $SP(1, 0) \equiv SP$  is defined by Ronning [9]. The classes  $UCV(1, \gamma) \equiv UCV(\gamma)$  and  $SP(1, \gamma) \equiv SP(\gamma)$  are investigated by Ronning in [8]. For  $\gamma = 0$ , the classes  $UCV(\varrho, 0) \equiv \varrho - UCV$  and  $SP(\varrho, 0) \equiv \varrho - SP$  are defined respectively, by Kanas and Wisniowska in [3, 4].

Further, Murugusundarmoorthy and Magesh [6], Santosh et al. [11], and Thirupathi Reddy and Venkateswarlu [16] have studied and investigated interesting properties for the classes  $UCV(\varrho, \gamma)$  and  $SP(\varrho, \gamma)$ .

For  $u \in A$  given by (1.4) and  $g(z)$  given by

$$g(z) = z + \sum_{\eta=2}^{\infty} b_{\eta} z^{\eta} \quad (1.8)$$

their convolution (or Hadamard product), denoted by  $(u * g)$ , is defined as

$$(u * g)(z) = z + \sum_{\eta=2}^{\infty} a_{\eta} b_{\eta} z^{\eta} = (g * u)(z) \quad (z \in E). \quad (1.9)$$

Note that  $u * g \in A$ .

Many essentially equivalent definitions of fractional calculus have been given in the literature ((cf.)e.g., [12] and ([15], p. 45)). We state the following definitions due to Owa and Srivastava [7] which have been used rather frequently in the theory of analytic functions (see also [5]).

**Definition 1.1.** The fractional integral of order  $\mu$  is defined, for a function  $u(z)$ , by

$$D_z^{-\mu} u(z) = \frac{1}{\Gamma(\mu)} \int_0^z \frac{f(\zeta)}{(z - \zeta)^{1-\mu}} d\zeta, \quad (\mu > 0) \quad (1.10)$$

and the fractional derivative of order  $\mu$  is defined, for a function  $u(z)$ , by

$$D_z^{\mu} u(z) = \frac{1}{\Gamma(1 - \mu)} \frac{d}{dz} \int_0^z \frac{f(\zeta)}{(z - \zeta)^{\mu}} d\zeta, \quad (0 \leq \mu < 1) \quad (1.11)$$

where  $u(z)$  is an analytic function in a simply-connected region of the  $z$ -plane containing the origin, and the multiplicity of  $(z - \zeta)^{\mu-1}$  involved in (1.10) (and that of  $(z - \zeta)^{-\mu}$  involved in (1.11) is removed by requiring  $\log(z - \zeta)$  to be real when  $(z - \zeta) > 0$ .

**Definition 1.2.** Under the hypotheses of Definition ??, the fractional derivative of order  $n + \mu$  is defined by

$$D_z^{n+\mu}u(z) = \frac{d^n}{dz^n}D_z^\mu u(z), \quad (0 \leq \mu < 1; n \in \mathbb{N}_0 = \mathbb{N} \cup \{0\}). \quad (1.12)$$

With the aid of the above definitions, Owa and Srivastava [7] defined the fractional operator  $\mathcal{J}_z^\mu$  by

$$\mathcal{J}_z^\mu u(z) = \Gamma(2 - \mu)z^\mu D_z^\mu u(z), \quad (\mu \neq 2, 3, 4, \dots) \quad (1.13)$$

for functions (1.1) belonging to the class  $A$ .

$$\mathcal{J}_z^\mu u(z) = z + \sum_{\eta=2}^{\infty} \phi(\mu, \eta) a_\eta z^\eta \quad (1.14)$$

$$\text{where } \phi(\mu, \eta) = \frac{\Gamma(\eta + 1)\Gamma(2 - \mu)}{\Gamma(\eta - \mu + 1)} \quad (1.15)$$

$$\text{and } \phi(\mu, 2) = \frac{2}{(2 - \mu)}.$$

Now, by making use of the linear operator  $\mathcal{J}_z^\mu u$ , we define a new subclass of functions belonging to the class  $A$ .

**Definition 1.3.** For  $-1 \leq v < 1$  and  $\varrho \geq 0$ , we let  $TS(v, \varrho, \mu)$  be the subclass of  $A$  consisting of functions of the form (1.4) and satisfying the analytic criterion

$$\Re \left\{ \frac{z(\mathcal{J}_z^\mu u(z))'}{\mathcal{J}_z^\mu u(z)} - v \right\} \geq \varrho \left| \frac{z(\mathcal{J}_z^\mu u(z))'}{\mathcal{J}_z^\mu u(z)} - 1 \right|, \quad (1.16)$$

for  $z \in E$ .

By suitably specializing the values of  $\mu$  and  $s$ , the class  $TS(v, \varrho, \mu)$  can be reduces to the class studied earlier by Ronning [8, 9]. The main object of the paper is to study some usual properties of the geometric function theory such as coefficient bounds, distortion properties, extreme points, radii of starlikeness and convexity, Hadamard product and convolution and integral operators for the class.

## 2. Coefficient bounds

In this section, we obtain a necessary and sufficient condition for function  $u(z)$  is in the class  $TS(v, \varrho, \mu)$ .

We employ the technique adopted by Aqlan et al. [1] to find the coefficient estimates for our class.

**Theorem 2.1.** *The function  $u$  defined by (1.4) is in the class  $TS(v, \varrho, \mu)$  if*

$$\sum_{\eta=2}^{\infty} [\eta(1 + \varrho) - (v + \varrho)] \phi(\mu, \eta) |a_{\eta}| \leq 1 - v, \quad (2.1)$$

where  $-1 \leq v < 1, \varrho \geq 0$ . The result is sharp.

*Proof.* We have  $f \in TS(v, \varrho, \mu)$  if and only if the condition (1.16) satisfied. Upon the fact that

$$\Re(w) > \varrho|w - 1| + v \Leftrightarrow \Re\{w(1 + \varrho e^{i\theta}) - \varrho e^{i\theta}\} > v, \quad -\pi \leq \theta \leq \pi.$$

Equation (1.16) may be written as

$$\begin{aligned} & \Re \left\{ \frac{z(\mathcal{J}_z^{\mu} u(z))'}{\mathcal{J}_z^{\mu} u(z)} (1 + \varrho e^{i\theta}) - \varrho e^{i\theta} \right\} \\ = & \Re \left\{ \frac{z(\mathcal{J}_z^{\mu} u(z))' 1 + \varrho e^{i\theta} - \varrho e^{i\theta} \mathcal{J}_z^{\mu} u(z)}{\mathcal{J}_z^{\mu} u(z)} \right\} > v. \end{aligned} \quad (2.2)$$

Now, we let

$$\begin{aligned} A(z) &= z(\mathcal{J}_z^{\mu} u(z))' 1 + \varrho e^{i\theta} - \varrho e^{i\theta} \mathcal{J}_z^{\mu} u(z) \\ B(z) &= \mathcal{J}_z^{\mu} u(z). \end{aligned}$$

Then (2.2) is equivalent to

$$|A(z) + (1 - v)B(z)| > |A(z) - (1 + v)B(z)|, \quad \text{for } 0 \leq v < 1.$$

For  $A(z)$  and  $B(z)$  as above, we have

$$|A(z) + (1 - v)B(z)| \geq (2 - v)|z| - \sum_{\eta=2}^{\infty} [\eta + 1 - v + \varrho(\eta - 1)] \phi(\mu, \eta) |a_{\eta}| |z^{\eta}|$$

and similarly

$$|A(z) - (1 + v)B(z)| \leq v|z| - \sum_{\eta=2}^{\infty} [\eta - 1 - v + \varrho(\eta - 1)] \phi(\mu, \eta) |a_{\eta}| |z^{\eta}|.$$

Therefore

$$\begin{aligned} & |A(z) + (1 - v)B(z)| - |A(z) - (1 + v)B(z)| \\ & \geq 2(1 - v) - 2 \sum_{\eta=2}^{\infty} [\eta - v + \varrho(\eta - 1)] \phi(\mu, \eta) |a_{\eta}| \end{aligned}$$

$$\text{or } \sum_{\eta=2}^{\infty} [\eta - v + \varrho(\eta - 1)] \phi(\mu, \eta) |a_{\eta}| \leq (1 - v),$$

which yields (2.1).

On the other hand, we must have

$$\Re \left\{ \frac{z(\mathcal{J}_z^{\mu} u(z))'}{\mathcal{J}_z^{\mu} u(z)} (1 + \varrho e^{i\theta}) - \varrho e^{i\theta} \right\} \geq v.$$

Upon choosing the values of  $z$  on the positive real axis where  $0 = |z| = r < 1$ , the above inequality reduces to

$$\Re \left\{ \frac{(1-v)r - \sum_{\eta=2}^{\infty} [\eta - v + \varrho e^{i\theta}(\eta - 1)]\phi(\mu, \eta)|a_{\eta}| r^{\eta}}{z - \sum_{\eta=2}^{\infty} \phi(\mu, \eta)|a_{\eta}| r^{\eta}} \right\} \geq 0.$$

Since  $\Re(-e^{i\theta}) \geq -|e^{i\theta}| = -1$ , the above inequality reduces to

$$\Re \left\{ \frac{(1-v)r - \sum_{\eta=2}^{\infty} [\eta - v + \varrho(\eta - 1)]\phi(\mu, \eta)|a_{\eta}| r^{\eta}}{z - \sum_{\eta=2}^{\infty} \phi(\mu, \eta)|a_{\eta}| r^{\eta}} \right\} \geq 0.$$

Letting  $r \rightarrow 1^-$ , we get the desired result. Finally the result is sharp with the extremal function  $u$  given by

$$u(z) = z - \frac{1-v}{[\eta(1+\varrho) - (v+\varrho)]\phi(\mu, \eta)} z^{\eta} \quad (2.3)$$

□

### 3. Growth and Distortion Theorems

**Theorem 3.1.** *Let the function  $u$  defined by (1.4) be in the class  $TS(v, \varrho, \mu)$ . Then for  $|z| = r$*

$$r - \frac{1-v}{(\eta+1)(2-v+\varrho)\phi(\mu, 2)} r^2 \leq |u(z)| \leq r + \frac{1-v}{(\eta+1)(2-v+\varrho)\phi(\mu, 2)} r^2. \quad (3.1)$$

*Equality holds for the function*

$$u(z) = z - \frac{1-v}{(\eta+1)(2-v+\varrho)\phi(\mu, 2)} z^2. \quad (3.2)$$

*Proof.* We only prove the right hand side inequality in (3.1) in view of Theorem 2.1, we have

$$\sum_{\eta=2}^{\infty} |a_{\eta}| \leq \frac{1-v}{(\eta+1)(2-v+\varrho)\phi(\mu, 2)}.$$

Since ,

$$\begin{aligned}
u(z) &= z - \sum_{\eta=2}^{\infty} a_{\eta} z^{\eta} \\
|u(z)| &= \left| z - \sum_{\eta=2}^{\infty} a_{\eta} z^{\eta} \right| \\
&\leq r + \sum_{\eta=2}^{\infty} |a_{\eta}| r^{\eta} \\
&\leq r + r^2 \sum_{\eta=2}^{\infty} |a_{\eta}| \\
&\leq r + \sum_{\eta=2}^{\infty} \frac{1-v}{(\eta+1)(2-v+\varrho)\phi(\mu, 2)} r^2
\end{aligned}$$

which yields the right hand side inequality of (3.1).  $\square$

Next, by using the same technique as in proof of Theorem 3.1, we give the distortion result.

**Theorem 3.2.** *Let the function  $u$  defined by (1.4) be in the class  $TS(v, \varrho, \mu)$ . Then for  $|z| = r$*

$$1 - \frac{2(1-v)}{(\eta+1)(2-v+\varrho)\phi(\mu, 2)} r \leq |u'(z)| \leq 1 + \frac{2(1-v)}{(\eta+1)(2-v+\varrho)\phi(\mu, 2)} r.$$

*Equality holds for the function given by (3.2).*

**Theorem 3.3.** *If  $u \in TS(v, \varrho, \mu)$  then  $u \in TS(\gamma)$ , where*

$$\gamma = 1 - \frac{(\eta-1)(1-v)}{[\eta(1+\varrho) - (v+\varrho)]\phi(\mu, \eta) - (1-v)}$$

*Equality holds for the function given by (3.2).*

*Proof.* It is sufficient to show that (2.1) implies

$$\sum_{\eta=2}^{\infty} (\eta - \gamma) |a_{\eta}| \leq 1 - \gamma,$$

that is

$$\frac{\eta - \gamma}{1 - \gamma} \leq \frac{[\eta(1+\varrho) - (v+\varrho)]\phi(\mu, \eta)}{(1-v)},$$

then

$$\gamma \leq 1 - \frac{(\eta-1)(1-v)}{[\eta(1+\varrho) - (v+\varrho)]\phi(\mu, \eta) - (1-v)}.$$

The above inequality holds true for  $\eta \in \mathbb{N}_0, \eta \geq 2, \varrho \geq 0$  and  $0 \leq v < 1$ .  $\square$

#### 4. Extreme points

**Theorem 4.1.** *Let  $u_1(z) = z$  and*

$$u_\eta(z) = z - \frac{1-v}{[\eta(\varrho+1) - (v+\varrho)]\phi(\mu, \eta)} z^\eta, \quad (4.1)$$

for  $\eta = 2, 3, \dots$ . Then  $u(z) \in TS(v, \varrho, \mu)$  if and only if  $u(z)$  can be expressed in the form  $u(z) = \sum_{\eta=1}^{\infty} \zeta_\eta u_\eta(z)$ , where  $\zeta_\eta \geq 0$  and  $\sum_{\eta=1}^{\infty} \zeta_\eta = 1$ .

*Proof.* Suppose  $u(z)$  can be expressed as in (4.1). Then

$$\begin{aligned} u(z) &= \sum_{\eta=1}^{\infty} \zeta_\eta u_\eta(z) = \zeta_1 u_1(z) + \sum_{\eta=2}^{\infty} \zeta_\eta u_\eta(z) \\ &= \zeta_1 u_1(z) + \sum_{\eta=2}^{\infty} \zeta_\eta \left\{ z - \frac{1-v}{[\eta(\varrho+1) - (v+\varrho)]\phi(\mu, \eta)} z^\eta \right\} \\ &= \zeta_1 z + \sum_{\eta=2}^{\infty} \zeta_\eta z - \sum_{\eta=2}^{\infty} \zeta_\eta \left\{ \frac{1-v}{[\eta(\varrho+1) - (v+\varrho)]\phi(\mu, \eta)} z^\eta \right\} \\ &= z - \sum_{\eta=2}^{\infty} \zeta_\eta \left\{ \frac{1-v}{[\eta(\varrho+1) - (v+\varrho)]\phi(\mu, \eta)} z^\eta \right\}. \end{aligned}$$

Thus

$$\begin{aligned} &\sum_{\eta=2}^{\infty} \zeta_\eta \left( \frac{1-v}{[\eta(\varrho+1) - (v+\varrho)]\phi(\mu, \eta)} \right) \left( \frac{[\eta(\varrho+1) - (v+\varrho)]\phi(\mu, \eta)}{1-v} \right) \\ &= \sum_{\eta=2}^{\infty} \zeta_\eta = \sum_{\eta=1}^{\infty} \zeta_\eta - \zeta_1 = 1 - \zeta_1 \leq 1. \end{aligned}$$

So, by Theorem 2.1,  $u \in TS(v, \varrho, \mu)$ .

Conversely, we suppose  $u \in TS(v, \varrho, \mu)$ . Since

$$|a_\eta| \leq \frac{1-v}{[\eta(\varrho+1) - (v+\varrho)]\phi(\mu, \eta)}, \quad \eta \geq 2.$$

We may set

$$\zeta_\eta = \frac{[\eta(\varrho+1) - (v+\varrho)]\phi(\mu, \eta)}{1-v} |a_\eta|, \quad \eta \geq 2$$

and  $\zeta_1 = 1 - \sum_{\eta=2}^{\infty} \zeta_\eta$ . Then

□

$$\begin{aligned}
 u(z) &= z - \sum_{\eta=2}^{\infty} a_{\eta} z^{\eta} = z - \sum_{\eta=2}^{\infty} \zeta_{\eta} \frac{1-v}{[\eta(\varrho+1) - (v+\varrho)]\phi(\mu, \eta)} z^{\eta} \\
 &= z - \sum_{\eta=2}^{\infty} \zeta_{\eta} [z - u_{\eta}(z)] = z - \sum_{\eta=2}^{\infty} \zeta_{\eta} z + \sum_{\eta=2}^{\infty} \zeta_{\eta} u_{\eta}(z) \\
 &= \zeta_1 u_1(z) + \sum_{\eta=2}^{\infty} \zeta_{\eta} u_{\eta}(z) = \sum_{\eta=1}^{\infty} \zeta_{\eta} u_{\eta}(z).
 \end{aligned}$$

**Corollary 4.2.** *The extreme points of  $TS(v, \varrho, \mu)$  are the functions  $u_1(z) = z$  and*

$$u_{\eta}(z) = z - \frac{1-v}{[\eta(\varrho+1) - (v+\varrho)]\phi(\mu, \eta)} z^{\eta}, \quad \eta \geq 2.$$

### 5. Radii of Close-to-convexity, Starlikeness and Convexity

A function  $u \in TS(v, \varrho, \mu)$  is said to be close-to-convex of order  $\delta$  if it satisfies

$$\Re\{u'(z)\} > \delta, \quad (0 \leq \delta < 1; z \in E).$$

Also A function  $u \in TS(v, \varrho, \mu)$  is said to be starlike of order  $\delta$  if it satisfies

$$\Re\left\{\frac{zu'(z)}{u(z)}\right\} > \delta, \quad (0 \leq \delta < 1; z \in E).$$

Further a function  $u \in TS(v, \varrho, \mu)$  is said to be convex of order  $\delta$  if and only if  $zu'(z)$  is starlike of order  $\delta$  that is if

$$\Re\left\{1 + \frac{zu'(z)}{u(z)}\right\} > \delta, \quad (0 \leq \delta < 1; z \in E).$$

**Theorem 5.1.** *Let  $u \in TS(v, \varrho, \mu)$ . Then  $u$  is close-to-convex of order  $\delta$  in  $|z| < R_1$ , where*

$$R_1 = \inf_{k \geq 2} \left[ \frac{(1-\delta)[\eta(1+\varrho) - (v+\varrho)]\phi(\mu, \eta)}{\eta(1-v)} \right]^{\frac{1}{\eta-1}}.$$

*The result is sharp with the extremal function  $u$  is given by (2.3).*

*Proof.* It is sufficient to show that  $|u'(z) - 1| \leq 1 - \delta$ , for  $|z| < R_1$ . We have

$$|u'(z) - 1| = \left| - \sum_{\eta=2}^{\infty} \eta a_{\eta} z^{\eta-1} \right| \leq \sum_{\eta=2}^{\infty} \eta a_{\eta} |z|^{\eta-1}.$$

Thus  $|u'(z) - 1| \leq 1 - \delta$  if

$$\sum_{\eta=2}^{\infty} \frac{\eta}{1-\delta} |a_{\eta}| |z|^{\eta-1} \leq 1. \quad (5.1)$$

But Theorem 2.1 confirms that

$$\sum_{\eta=2}^{\infty} \frac{[\eta(\varrho+1) - (v+\varrho)]\phi(\mu, \eta)}{1-v} |a_{\eta}| \leq 1. \quad (5.2)$$



Hence (5.1) will be true if

$$\frac{\eta|z|^{\eta-1}}{1-\delta} \leq \frac{[\eta(\varrho+1) - (v+\varrho)]\phi(\mu, \eta)}{1-v}.$$

We obtain

$$|z| \leq \left[ \frac{(1-\delta)[\eta(1+\varrho) - (v+\varrho)]\phi(\mu, \eta)}{\eta(1-v)} \right]^{\frac{1}{\eta-1}}, \eta \geq 2$$

as required.  $\square$

**Theorem 5.2.** *Let  $u \in TS(v, \varrho, \mu)$ . Then  $u$  is starlike of order  $\delta$  in  $|z| < R_2$ , where*

$$R_2 = \inf_{k \geq 2} \left[ \frac{(1-\delta)[\eta(1+\varrho) - (v+\varrho)]\phi(\mu, \eta)}{(\eta-\delta)(1-v)} \right]^{\frac{1}{\eta-1}}.$$

The result is sharp with the extremal function  $u$  is given by (2.3).

*Proof.* We must show that  $\left| \frac{zu'(z)}{u(z)} - 1 \right| \leq 1 - \delta$ , for  $|z| < R_2$ . We have

$$\begin{aligned} \left| \frac{zu'(z)}{u(z)} - 1 \right| &= \left| \frac{-\sum_{\eta=2}^{\infty} (\eta-1)a_{\eta}z^{\eta-1}}{1 - \sum_{\eta=2}^{\infty} a_{\eta}z^{\eta-1}} \right| \\ &\leq \frac{\sum_{\eta=2}^{\infty} (\eta-1)|a_{\eta}||z|^{\eta-1}}{1 - \sum_{\eta=2}^{\infty} |a_{\eta}||z|^{\eta-1}} \\ &\leq 1 - \delta. \end{aligned} \tag{5.3}$$

Hence (5.3) holds true if

$$\sum_{\eta=2}^{\infty} (\eta-1)|a_{\eta}||z|^{\eta-1} \leq (1-\delta) \left( 1 - \sum_{\eta=2}^{\infty} |a_{\eta}||z|^{\eta-1} \right)$$

or equivalently,

$$\sum_{\eta=2}^{\infty} \frac{\eta-\delta}{1-\delta} |a_{\eta}||z|^{\eta-1} \leq 1. \tag{5.4}$$

Hence, by using (5.2) and (5.4) will be true if

$$\begin{aligned} \frac{\eta-\delta}{1-\delta} |z|^{\eta-1} &\leq \frac{[\eta(\varrho+1) - (v+\varrho)]\phi(\mu, \eta)}{1-v} \\ \Rightarrow |z| &\leq \left[ \frac{(1-\delta)[\eta(1+\varrho) - (v+\varrho)]\phi(\mu, \eta)}{(\eta-\delta)(1-v)} \right]^{\frac{1}{\eta-1}}, \eta \geq 2 \end{aligned}$$

which completes the proof.  $\square$

By using the same technique in the proof of Theorem 5.2, we can show that  $\left| \frac{zu''(z)}{u'(z)} - 1 \right| \leq 1 - \delta$ , for  $|z| < R_3$ , with the aid of Theorem 2.1. Thus we have the assertion of the following Theorem 5.3.

**Theorem 5.3.** *Let  $u \in TS(v, \varrho, \mu)$ . Then  $u$  is convex of order  $\delta$  in  $|z| < R_3$ , where*

$$R_3 = \inf_{k \geq 2} \left[ \frac{(1 - \delta)[\eta(1 + \varrho) - (v + \varrho)]\phi(\mu, \eta)}{\eta(\eta - \delta)(1 - v)} \right]^{\frac{1}{\eta - 1}}.$$

The result is sharp with the extremal function  $u$  is given by (2.3).

## 6. Inclusion theorem involving modified Hadamard products

For functions

$$u_j(z) = z - \sum_{\eta=2}^{\infty} |a_{\eta,j}| z^\eta, \quad j = 1, 2 \quad (6.1)$$

in the class  $A$ , we define the modified Hadamard product  $u_1 * u_2(z)$  of  $u_1(z)$  and  $u_2(z)$  given by

$$u_1 * u_2(z) = z - \sum_{\eta=2}^{\infty} |a_{\eta,1}| |a_{\eta,2}| z^\eta.$$

We can prove the following.

**Theorem 6.1.** *Let the function  $u_j$ ,  $j = 1, 2$ , given by (6.1) be in the class  $TS(v, \varrho, \mu)$  respectively. Then  $u_1 * u_2(z) \in TS(v, \varrho, \mu, \xi)$ , where*

$$\xi = 1 - \frac{(1 - v)^2}{(\eta + 1)(2 - v)(2 - v + \varrho)(1 + \lambda) - (1 - v)^2}.$$

*Proof.* Employing the technique used earlier by Schild and Silverman [10], we need to find the largest  $\xi$  such that

$$\sum_{\eta=2}^{\infty} \frac{[\eta - \xi + \varrho(\eta - 1)]\phi(\mu, \eta)}{1 - \xi} |a_{\eta,1}| |a_{\eta,2}| \leq 1.$$

Since  $u_j \in TS(v, \varrho, \mu)$ ,  $j = 1, 2$  then we have

$$\begin{aligned} \sum_{\eta=2}^{\infty} \frac{[\eta(1 + \varrho) - (v + \varrho)]\phi(\mu, \eta)}{1 - v} |a_{\eta,1}| &\leq 1 \\ \text{and } \sum_{\eta=2}^{\infty} \frac{[\eta(1 + \varrho) - (v + \varrho)]\phi(\mu, \eta)}{1 - v} |a_{\eta,2}| &\leq 1, \end{aligned}$$

by the Cauchy-Schwartz inequality, we have

$$\sum_{\eta=2}^{\infty} \frac{[\eta(1 + \varrho) - (v + \varrho)]\phi(\mu, \eta)}{1 - v} \sqrt{|a_{\eta,1}| |a_{\eta,2}|} \leq 1.$$

Thus it is sufficient to show that

$$\begin{aligned} & \frac{[\eta - \xi + \varrho(\eta - 1)]\phi(\mu, \eta)}{1 - \xi} |a_{\eta,1}| |a_{\eta,2}| \\ & \leq \frac{[\eta(1 + \varrho) - (v + \varrho)]\phi(\mu, \eta)}{1 - v} \sqrt{|a_{\eta,1}| |a_{\eta,2}|}, \quad \eta \geq 2, \end{aligned}$$

that is

$$\sqrt{|a_{\eta,1}| |a_{\eta,2}|} \leq \frac{(1 - \xi)[\eta(1 + \varrho) - (v + \varrho)]}{(1 - v)[\eta - \xi + \varrho(\eta - 1)]}.$$

Note that

$$\sqrt{|a_{\eta,1}| |a_{\eta,2}|} \leq \frac{(1 - v)}{[\eta(1 + \varrho) - (v + \varrho)]\phi(\mu, \eta)}.$$

Consequently, we need only to prove that

$$\frac{(1 - v)}{[\eta(1 + \varrho) - (v + \varrho)]\phi(\mu, \eta)} \leq \frac{(1 - \xi)[\eta(1 + \varrho) - (v + \varrho)]}{(1 - v)[\eta - \xi + \varrho(\eta - 1)]}, \quad \eta \geq 2,$$

or, equivalently, that

$$\xi \leq 1 - \frac{(\eta - 1)(1 + \varrho)(1 - v)^2}{[\eta(1 + \varrho) - (v + \varrho)]^2\phi(\mu, \eta) - (1 - v)^2}, \quad \eta \geq 2.$$

Since

$$A(k) = 1 - \frac{(\eta - 1)(1 + \varrho)(1 - v)^2}{[\eta(1 + \varrho) - (v + \varrho)]^2\phi(\mu, \eta) - (1 - v)^2}, \quad \eta \geq 2$$

is an increasing function of  $\eta, \eta \geq 2$ , letting  $\eta = 2$  in last equation, we obtain

$$\xi \leq A(2) = 1 - \frac{(1 + \varrho)(1 - v)^2}{[2 - v + \varrho]^2\phi(\mu, \eta) - (1 - v)^2}.$$

Finally, by taking the function given by (3.2), we can see that the result is sharp.  $\square$

## 7. Convolution and Integral Operators

Let  $u(z)$  be defined by (1.4) and suppose that  $g(z) = z - \sum_{\eta=2}^{\infty} |b_{\eta}|z^{\eta}$ . Then, the Hadamard product (or convolution) of  $u(z)$  and  $g(z)$  defined here by

$$u(z) * g(z) = u * g(z) = z - \sum_{\eta=2}^{\infty} |a_{\eta}| |b_{\eta}| z^{\eta}.$$

**Theorem 7.1.** *Let  $u \in TS(v, \varrho, \mu)$  and  $g(z) = z - \sum_{\eta=2}^{\infty} |b_{\eta}|z^{\eta}, 0 \leq |b_{\eta}| \leq 1$ . Then  $u * g \in TS(v, \varrho, \mu)$ .*

*Proof.* In view of Theorem 2.1, we have

$$\begin{aligned} & \sum_{\eta=2}^{\infty} [\eta(1 + \varrho) - (v + \varrho)] \phi(\mu, \eta) |a_{\eta}| |b_{\eta}| \\ & \leq \sum_{\eta=2}^{\infty} [\eta(1 + \varrho) - (v + \varrho)] \phi(\mu, \eta) |a_{\eta}| \\ & \leq (1 - v). \end{aligned}$$

□

**Theorem 7.2.** Let  $u \in TS(v, \varrho, \mu)$  and  $\alpha$  be real number such that  $\alpha > -1$ . Then the function  $F(z) = \frac{\alpha+1}{z^{\alpha}} \int_0^z t^{\alpha-1} u(t) dt$  also belongs to the class  $TS(v, \varrho, \mu)$ .

*Proof.* From the representation of  $F(z)$ , it follows that

$$F(z) = z - \sum_{\eta=2}^{\infty} |A_{\eta}| z^{\eta}, \text{ where } A_{\eta} = \left( \frac{\alpha + 1}{\alpha + \eta} \right) |a_{\eta}|.$$

Since  $\alpha > -1$ , than  $0 \leq A_{\eta} \leq |a_{\eta}|$ . Which in view of Theorem 2.1,  $F \in TS(v, \varrho, \mu)$ .

□

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